

RULES AND REGULATIONS OF NEWMLS, L.L.C. d/b/a GARDEN STATE MULTIPLE LISTING SERVICE, L.L.C.

PREFACE

Set forth below are the Rules and Regulations applicable to all Users of the Service. All Users of the Service agree to abide by, and be bound by, these Rules and Regulations, and any amendments hereto, by joining GSMLS, L.L.C. and by use of the Service. These Rules and Regulations, and any amendments thereto, shall be disseminated to Users of the Service by means of (i) the Service's on-line system and (ii) in any other manner determined by the Service. It shall be the obligation of each User to keep himself/herself apprised of all Rules and Regulations and any amendments thereto.

These Rules and Regulations do not alter any obligations otherwise imposed on real estate licensees under New Jersey law, including Real Estate Commission regulations, statutory law and common law. The Service's acceptance or publication of listings eligible for MLS submission in no way constitutes a validation that said obligations have been met. It is the responsibility of all Participants and Subscribers to abide by their legal obligations. For purposes of clarity, in the event of a conflict between (i) an interpretation of these Rules and Regulations and (ii) applicable federal or state laws and regulations, the applicable federal or state laws and regulations are controlling.

ARTICLE I - DEFINITIONS

Section 1.1 SERVICE

Garden State Multiple Listing Service, LLC shall be referred to as the "Service" or "GSMLS".

Section 1.2 SERVICE AREA

GSMLS' Service Area shall be comprised of the geographic area designated by GSMLS as its Service Area. The Service Area may be changed, from time to time, at the discretion of GSMLS.

Section 1.3 PARTICIPANT

A Participant must pay the current Service Participation Fees and shall be the broker or broker-salesperson designated to be responsible for the supervision of an office and the activities of the licensees working from that office in accord with regulatory requirements.

Each Participant is responsible for the payments and actions of the Subscribers (as this term is defined below) in the Participant's office.

Section 1.4 SUBSCRIBER

Each licensee in a Participant's office will be considered a "Subscriber" and will be entitled to full services under the Participant, provided said Subscriber has paid the current Service Participation Fees. A licensee shall mean an individual licensed by the state or other jurisdictional governing body designated by law to license Real Estate agents and brokers. A Referral Agent, as defined by New Jersey real estate regulations, shall not be deemed a licensee hereunder.

Section 1.5 APPRAISER PARTICIPANT

Shall be an individual who meets all of the following requirements:

- a. The individual holds a valid New Jersey appraiser's certification or license;
- b. The individual has signed a written agreement to abide by the Rules and Regulations of the Service in force at that time and as from time to time amended; and
- c. The individual pays all applicable MLS fees.

Section 1.6 APPRAISER TRAINEES

Appraiser trainees under the direct supervision of an Appraiser Participant as required by applicable laws and regulations may become a user of the Service, subject to the same requirement and limitations applicable to Appraiser Participants and subject to the following:

- a. The individual holds a valid New Jersey appraiser trainee permit;
- b. The individual and the individual's supervising appraiser have signed a written agreement to abide by the Rules and Regulations of the Service in force at that time and as from time to time amended; and
- c. The individual pays all applicable MLS fees.

Section 1.7 CLERICAL USERS

Clerical users are individuals employed by or affiliated as independent contractors with, and under the direct supervision of, a Participant, Subscriber, Appraiser Participant, or Appraiser Trainee and who perform only administrative and clerical tasks that do not require a real estate license or an appraiser's certificate, license or permit. Each Participant, Subscriber, Appraiser Participant, and Appraiser Trainee must provide the Service with a list of the clerical users employed by or affiliated as independent contractors with the Participant, Subscriber, Appraiser Participant, and Appraiser Trainee and shall immediately notify the Service of any changes, additions or deletions from the list. Each Participant, Subscriber, Appraiser Participant, and Appraiser Trainee shall be responsible for the conduct of all of his/her clerical users. Each participating office shall be limited to a maximum of two clerical users. Each clerical user shall sign a written agreement to abide by the Rules and Regulations of the Service in force at that time and as from time to time amended, and shall pay all applicable MLS fees.

Section 1.8 USERS

Users shall include all individuals authorized under these Rules and Regulations to access the Service's MLS System or to receive any MLS information.

Section 1.9 INTENTIONALLY OMITTED

Section 1.10 MLS INFORMATION

MLS Information shall include any and all information in the Service's MLS system including, but not limited to, all current listing information and all comparable and statistical information.

Section 1.11 CURRENT LISTING INFORMATION

Current listing information shall mean that portion of MLS information relating to listings currently for sale (either as active or under contract listings).

Section 1.12 COMPARABLE AND STATISTICAL INFORMATION

Comparable and statistical shall mean that portion of MLS information relating to off market data (but not including temporarily off the market listings), and data for sold and leased listings.

Section 1.13 LISTING STATUS

Any listing placed with the Service that will not initially be available for showing for a specified period of time shall be designated as a Coming Soon (Delayed Showing) listing and the listing procedure for this type of listing as set forth in Section 2.7.2.D of these Rules and Regulations shall be followed,

All other listings placed with the Service shall initially be considered active and available for showing in accord with the terms of the listing agreement.

In the event an active listing is subsequently not going to be available for showing in accord with the terms of the listing agreement, the listing broker must obtain a written agreement from the property owner amending the terms of the listing agreement or temporarily taking the listing off the market (whichever is appropriate) and submit notice of this change to the Service in accord with these Rules and Regulations.

Any listing subject to an executed contract or lease that is still pending attorney review shall still be deemed active and available for showing in accord with the terms of the listing agreement. A listing broker has the option, but is not required, to identify any such listing as ARIP (Attorney Review In Progress) in the MLS system. To the extent there is going to be any change in the availability of such a listing during the attorney review period, the listing broker must follow the procedure set forth above regarding changes in availability.

A listing shall be deemed under contract (also referenced herein as pending) when it is subject to an executed contract or lease that is pending and in effect, and which has survived attorney review if it was subject to such review. The status of a listing that is under contract, and that is going to continue to be shown while under contract, shall be Under Contract, Continue to Show. A listing that is under contract shall be reinstated as an active listing in the event the contract is cancelled.

A listing shall be deemed sold or leased upon transfer of title or the lease taking effect.

ARTICLE II - PARTICIPATION

Section 2.1 RIGHTS OF PARTICIPATION

A Participant's or Subscriber's payment of the Participation Fee and any other applicable fees shall entitle the Participant or Subscriber to: access the Service computer programs on a continuing basis; submit listings to the Service under the listing regulations; broker open houses as advertised on the Service computer may be arranged by the Participant or Subscriber; all services of the Service will be made available to each Participant and Subscriber subject to the terms of these Rules and Regulations.

Section 2.2 INTENTIONALLY OMITTED

Section 2.3 KEYBOX SYSTEM

a. The Service shall operate an electronic Keybox System for the use of its Participants and Subscribers. The Rules and Regulations governing the use of the Service's Keybox System are applicable to those Participants and Subscribers who elect to use the Keybox System and pay the applicable fees. Fees and fines associated with the use of the Keybox System shall be set, and may be changed, by the Service. A schedule of such fees and fines, as well as any changes to the schedule, shall be disseminated to Participants and Subscribers by means of (i) the Service's on-line system and (ii) in any other manner determined by the Service.

b. Participants who are users of the Service's Keybox System shall be entitled to utilize keyboxes provided by the Service. Each keybox will be assigned to a Participant, who shall be responsible for the use of the keybox. The transfer of a keybox from one Participant to another Participant requires the reassignment of the keybox in the Service's Keybox System.

c. The showing instructions for a listing may only identify the use of a GSMLS keybox if an iBox BTLE keybox is being placed on the listed property. Any reference to the use of another type of keybox should be made in agent remarks.

d. All users of the Service's Keybox System may lease an eKey upon payment of applicable fees. Only one ActiveKey or one eKEY will be issued to each user of the Keybox System.

Section 2.4 RIGHTS OF APPRAISER PARTICIPANTS

Appraiser Participants and Appraiser Trainees are entitled to access the MLS System and are entitled to receive MLS information, subject to the terms of these Rules and Regulations. Appraiser Participants and Appraiser Trainees are not entitled to participate in the Service's Keybox System.

Section 2.5 CLERICAL USERS

Clerical users may have access to MLS information solely under the direction and supervision of the Participant, Subscriber, Appraiser Participant, or Appraiser Trainee. Clerical users may not provide any MLS information to persons other than the Participant, Subscriber, Appraiser Participant, or Appraiser Trainee under whom they are registered. Access by clerical users to the database is solely for clerical and administrative functions for the Participant, Subscriber, Appraiser Participant, or Appraiser Trainee under whom the clerical user is registered.

Section 2.6 INTENTIONALLY OMITTED

Section 2.7 LISTING PROCEDURE

2.7.1. Listing Types

A. Exclusive Right to Sell: An exclusive right to sell listing means a listing under which the seller appoints a real estate broker as seller's exclusive agent for a designated period of time to sell a property on the seller's stated terms, regardless of whether the buyer is found by the listing broker, the seller, or another broker.

B. Exclusive Agency: An exclusive agency listing means a listing under which the listing broker acts as the exclusive agent of the seller in the sale of a property, but also reserves to the seller a right to sell the property on an unlimited or restricted basis without assistance from a broker.

C. Designation of Listing Type: Exclusive agency listings and exclusive right to sell listings with named prospects exempted should be clearly distinguished, by a simple designation such as a code or symbol, from exclusive right to sell listings with no named prospects exempted since they can present special risks of procuring cause, controversies and administrative problems not posed by exclusive right to sell listings with no named prospects exempted. Care should be exercised to ensure that different codes or symbols are used to denote exclusive agency ("EA") and exclusive right to sell listings with prospect reservations.

D. Prohibited Listings: The Service will not accept net listings because they are deemed unethical or in New Jersey illegal.

2.7.2. Listing Procedure

A. All listings that are required to be submitted to the Service must be entered into the Service's MLS system within forty-eight (48) hours of the effective date of the listing.

B. The following procedure must be utilized for all listings entered into the Service's MLS system. A listing broker must enter a listing into the Service's MLS system directly. All listings entered into the Service's MLS system must follow the procedure to auto-populate tax information specified by the Service.

C. Broker Loaded listings shall be input into the Service's MLS system by the listing broker or the listing broker's authorized representative (i.e., a licensee or clerical staff who is a User of the Service).

D. Coming Soon (Delayed Showing) Listings: In the event a property owner requests that the showing of a listed property initially be delayed for a specified period of time following the commencement of the listing, this listing shall be entered into the MLS system using the Coming Soon status (identified by the CS (Coming Soon) status code) and a Coming Soon Listing Form submitted to the Service. The obligations and prohibitions set forth in the Coming Soon Listing Form shall apply to all Users of the Service during the prohibited showing period. Any extension of the prohibited showing period shall require the submission of a new Coming Soon Listing Form. The initial prohibited showing period and any extension(s) of the prohibited showing period may not exceed ten (10) days. Any change to this prohibited showing period shall immediately be submitted by the listing broker (broker loaded) to the Service.

E. Document Retention: Copies of all listing paperwork, including all listing agreements and property data forms, should be retained by Participants. The Service shall not retain copies of this paperwork. Participants are required to provide the Service with copies of listing paperwork when requested by the Service.

F. Discriminatory Content Prohibited: No listing may be entered into the Service's MLS System that contains language which violates the Federal Fair Housing Act or any state law prohibiting discriminatory advertising. If a listing is found to contain offensive language, GSMLS may remove the field containing the offensive language. GSMLS will notify the listing agent and the listing broker (by e-mail or such other means GSMLS may elect to use) that the field containing the offensive language has been removed from the MLS system.

G. Mandatory Disclosure of Potential Requirement of Lender Approval: Participants must disclose the potential requirement of lender approval when reasonably known to the listing Participants. This disclosure must be made, at the discretion of the listing broker, in either the "agent remarks" or "client remarks" section of the listing.

2.7.3. Listings Withheld From the Service (Off-MLS Listings)

All listings identified in Section 2.11 must be submitted to the Service within the time period and using the procedure set forth in Section 2.7.2. The only exceptions to this requirement are Off-MLS listings, as defined below:

A. Exempted Listings: If a seller (i) has waived in writing Participant's regulatory obligation to submit a listing to an MLS and refuses to permit the listing to be disseminated by the Service but (ii) has not waived Participant's regulatory obligation to cooperate with other real estate licensees, Participant must, within the time period set forth in Section 2.7.2, enter the listing into the MLS System and submit a certification signed by the seller waiving Participant's regulatory obligation and instructing the Participant not to submit the listing to the Service.

B. Office Exclusive Listings: If a seller (i) has waived in writing Participant's regulatory obligation to submit a listing to an MLS and (ii) has waived in writing Participant's regulatory obligation to cooperate with other real estate licensees, Participant must, within the time period set forth in Section 2.7.2, enter the listing into the MLS System and submit the executed Waiver of Broker Cooperation Form mandated by state regulation.

Off-MLS listings are not disseminated through the MLS system and may only be viewed by the listing broker, the listing agent, and their designees.

2.7.4. Use of Service Listing Forms

A. Service Listing Agreement: The Service provides a form Listing Agreement for use by Participants. Participants are not required to use the Service's form Listing Agreement. Any other listing agreement used by a Participant must not directly or indirectly mislead the person giving the listing into a belief that the person is entering into a contractual arrangement with the Service.

B. Required Submission of Listings: Any listing taken on a Service listing form must be submitted to the Service.

C. Prohibited Use of Service Listing Forms: No Participant shall use either a form, or the format of a form, made available by the Service to take a listing that is not being submitted to the Service in such a manner that the taking of such listing has the effect of directly or indirectly misleading the person giving the listing into a belief that the listing will be submitted to the Service for distribution among Service Participants.

2.7.5. Preservation of MLS Information

All MLS Information, including photographs and remarks, used to market a property through the Service shall be retained in the MLS system as Comparable and Statistical Information after a listing expires, is withdrawn, or is sold/leased. Since Comparable and Statistical Information is needed for the preparation of comparative market analysis and appraisals, and for such other uses that may be approved by the Service, Users may not change or remove MLS Information that pertains to or describes the condition of a property, including photographs and remarks, unless it is (1) to supplement or correct previously submitted MLS Information, (2) to delete owner or tenant names, telephone numbers, or e-mail addresses, (3) to remove confidential showing instructions, such as security codes, (4) required by a third-party owner of intellectual property rights in photographs or other listing content, or (5) to make such other changes to MLS Information as may be required by these Rules and Regulations.

Section 2.8 TYPES OF PROPERTIES

The following are types of properties that might be published through the Service, including types that are required to be filed with the Service and other types that may be filed with the Service at the Participant's option, provided however, that any listing submitted is entered into within the scope of the Participant's license as a real estate broker and in accord with statutory and regulatory requirements.

1. Residential.
2. Residential income.
3. Subdivided vacant lot.
4. Land and ranch.
5. Business Opportunity.
6. Motel/Hotel.
7. Mobile Homes - where permitted by law.
8. Mobile Home Parks.
9. Commercial Income.
10. Industrial.

Section 2.9 LISTING MULTIPLE UNIT PROPERTIES

All properties under one ownership which are to be sold separately must be indicated individually on the listing form. When part of a listed property has been sold, proper notification should be given to the Service as follows:

- a. Each property/unit must be individually reported under contract/sold.
- b. To accomplish this in the computer, the listing broker must create a new listing and immediately report it under the contract and subsequently sold. The listing broker must then modify the original listing (in the remarks section) to include the unavailability of the unit under contract.

Section 2.10 LISTINGS SUBJECT TO RULES AND REGULATIONS

Any listings submitted to the Service shall be subject to the Rules and Regulations of the Service upon signatures of the parties to the listing contract.

Section 2.11 MANDATORY FILING OF LISTINGS

All listings for one to four unit residential properties and for vacant land located within the Service Area are required to be submitted to the Service. Listings of properties located outside the Service Area will be accepted if submitted voluntarily by a Participant, but will not be required by the Service.

Section 2.12 INTENTIONALLY OMITTED

Section 2.13 LIMITED SERVICE LISTING

Listing agreements under which the listing broker will not provide one, or more, of the following services:

- (a) arrange appointments for cooperating brokers to show listed property to potential purchasers but instead gives cooperating brokers authority to make such appointments directly with the seller(s);
- (b) accept and present to the seller(s) offers to purchase procured by cooperating brokers but instead gives cooperating brokers authority to present offers to purchase directly to the seller(s);

(c) advise the seller(s) as to the merits of offers to purchase;
(d) assist the seller(s) in developing, communicating, or presenting counter-offers; or
(e) participate on the seller(s) behalf in negotiations leading to the sale of the listed property
will be identified with an appropriate code or symbol (e.g. "Ltd. Serv.") in MLS compilations so potential cooperating brokers will be aware of the extent of the services the listing broker will provide to the seller(s), and any potential for cooperating brokers being asked to provide some or all of these services to listing brokers' clients, prior to initiating efforts to show or sell the property.

Section 2.14 DETAIL ON LISTINGS FILED WITH SERVICE

When loading listings onto the Service's computer system, each fill-in field should only include the specific information requested. It is the listing broker's responsibility to ensure that fill-in fields that appear on client reports do not include information the property owner considers to be confidential or that might negatively impact the ability of a cooperating broker to work with his/her client. The Agent Remarks section of a listing is to be used to provide additional information about a property to other members of the Service. The Client Remarks section of a listing is to be used to provide additional information about a property to clients. The Client Remarks section must not include information the property owner considers to be confidential or that might negatively impact the ability of a cooperating broker to work with his/her client. It is the listing broker's responsibility to ensure that no such information is included in this section. The Client Remarks section and any fill-in fields appearing on client reports should not include the following types of information: owner's name/phone number, tenant's name/phone number, listing agent's name/phone number, listing office's name/phone number, showing/special showing instructions (such as vacant, all negotiations through listing broker, etc.), lockbox combinations, and URL's or other references to websites or e-mail addresses.

Section 2.15 CHANGE TO LISTING AGREEMENT

Any change in listed price, expiration date, extension, availability, showing instructions, ownership, or other change in the original listing agreement shall be made only when authorized in writing by the seller and such change shall be input into the MLS system.

Section 2.16 WITHDRAWAL OF LISTING PRIOR TO EXPIRATION

Listings of property may be withdrawn from the Service by the listing broker before the expiration date of the listing agreement provided notice is filed with the Service, including a copy of the agreement between the seller and the listing broker which authorizes the withdrawal, within the time periods, and utilizing the procedures, set forth in Section 2.7 a. through c. of these Rules and Regulations.

Section 2.17 CONTINGENCIES APPLICABLE TO LISTINGS

Any contingency or condition of any term in a listing shall be specified and noticed to the Participants and Subscribers. All properties which are to be sold or which may be sold separately must be indicated individually in the Listing and on the Property Data Form. When part of a listed property has been sold, proper notification shall be given to the Service.

Section 2.18 LISTING PRICE SPECIFIED

The full gross listing price must be stated in the listing contract. For auction listings, the listing price shall be the minimum bid price the seller will accept at auction.

Section 2.19 NO CONTROL OF COMMISSION RATES OR FEES

The Service shall not fix, control, recommend, suggest, or maintain commission rates or fees for services to be rendered by Participants.

Section 2.20 INTENTIONALLY OMITTED

Section 2.21 TERMINATION DATE ON LISTINGS

Listings filed with the Service shall bear a definite and final termination date as negotiated between the listing broker and the seller.

Section 2.22 THE MAIL FUNCTION

The mail function is a service provided for the exclusive use of the Participants of the Service. The mail function shall only be used in connection with listed properties in the Services Multiple Listing Service or for Participant to Participant communications. The mail function shall not be used for the promotion of personal business other than to disseminate information on properties listed with the Service. A violation of this rule shall be subject to a fine. The Service retains the right to withdraw any mail messages that do not conform with this rule.

Section 2.23 LISTING PHOTOS AND MEDIA CONTENT

The listing broker or listing agent must load at least one photograph of a listed property onto the MLS system for each single-family residential sale or rental listing and each multi-family residential sale or rental listing. At least one photograph must be loaded onto the MLS system within seven days of the listing's entry into the MLS system, regardless of listing status. All photographs and other media content loaded onto the MLS system must be accurate and must relate to the property with respect to which it will be displayed. Logos or any other information identifying the listing broker or seller, or marketing or promotional messages made on behalf of the listing broker or seller, may not be displayed in or superimposed on any photographs or other media content loaded onto the MLS system. A listing broker may not use photographs or other media content from a prior listing of a property without the consent of the prior listing broker and, if applicable, any other owner of proprietary rights in the photographs or other media content. A listing broker may not use any other photographs or other media content without the consent of the owner of the proprietary rights in the photographs or other media content. Photographs and other media content of an inappropriate nature are prohibited.

Section 2.24 LISTINGS OF SUSPENDED PARTICIPANTS AND SUBSCRIBERS

When a Subscriber is suspended from the Service for failing to abide by a membership duty (i.e., violation of Service Rules and Regulations, or other membership obligation except failure to pay appropriate dues, fees or charges), all listings currently filed with the Service by the suspended Subscriber shall be deemed transferred to that Subscriber's Participant and said Participant shall thereafter supervise and control said listing or shall designate another Subscriber who will thereafter supervise and control said listing.

When a Participant is suspended from the Service for failing to abide by a membership duty (i.e. violation of Service Rules and Regulations, or other membership obligation except failure to pay appropriate dues, fees or charges), all listings currently filed with the Service by the suspended Participant shall, at the Participant's option, be retained in the Service until sold, withdrawn or expired, and shall not be renewed or extended by the Service beyond the termination date of the listing agreement in effect when the suspension became effective. If a Participant has been suspended from the Service for failure to pay appropriate dues, fees or charges, the Service is not obligated to provide further services, including continued inclusion of the suspended Participant's listings in the Service's compilation of current listing information. Prior to any removal of a suspended Participant's listings from the Service, the suspended Participant will be advised by the Service of the intended removal, so that the suspended Participant may advise his/her clients.

Section 2.25 LISTINGS OF EXPELLED PARTICIPANTS AND SUBSCRIBERS

When a Subscriber is expelled from the Service for failing to abide by a membership duty (i.e., violation of Service Rules and Regulations, or other membership obligation except failure to pay appropriate dues, fees or charges), all listings currently filed with the Service by the expelled Subscriber shall be deemed transferred to that Subscriber's Participant and said Participant shall thereafter supervise and control said listing or shall designate another Subscriber who will thereafter supervise and control said listing.

When a Participant of the Service is expelled from the Service for failing to abide by a membership duty (i.e. violation of Service Rules and Regulations, or other membership obligation except failure to pay appropriate dues, fees or charges), all listings currently filed with the Service by the expelled Participant shall, at the Participant's option, be retained in the Service until sold, withdrawn or expired, and shall not be renewed or extended by the MLS beyond the termination date of the listing agreement in effect when the expulsion became effective. If a Participant has

been expelled from the MLS for failure to pay appropriate dues, fees or charges, the Service is not obligated to provide further services, including continued inclusion of the expelled Participant's listings in the compilation of current listing information. Prior to any removal of an expelled Participant's listings from the Service, the expelled Participant will be advised by the Service of the intended removal, so that the expelled Participant may advise his/her clients.

Section 2.26 LISTINGS OF RESIGNED PARTICIPANTS AND SUBSCRIBERS

When a Subscriber resigns from the Service, all listings currently filed with the Service by the resigned Subscriber shall be deemed transferred to that Subscriber's Participant and said Participant shall thereafter supervise and control said listing or shall designate another Subscriber who will thereafter supervise and control said listing.

When a Participant resigns from the Service, the Service is not obligated to provide services, including continued inclusion of the resigned Participant's listings in the Service's compilation of current listing information. Prior to any removal of a resigned Participant's listings from the Service, the resigned Participant will be advised by the Service of the intended removal, so that the resigned Participant may advise his/her clients.

In the event a Participant closes its office without resigning from the Service, or in the event the Service receives no response from a Participant within ten (10) days after the Service sends written notice to the Participant by certified mail, return receipt requested, asking the Participant to contact the Service, said Participant shall be deemed to have resigned from the Service and the terms of this provision shall thereafter apply to said Participant's listings.

Section 2.27 EXPIRATION, EXTENSION, AND RENEWAL OF LISTINGS

Any listing submitted to the Service automatically expires on the date specified in the agreement unless notice of renewal or extension is submitted to the Service prior to expiration. If notice of renewal or extension is dated after the expiration date of the original listing, then a new listing must be secured for the listing to be submitted to the Service. It should then be published as a new listing.

Section 2.28 TRANSFER OF ASSIGNED LISTINGS

An active or under contract listing may be assigned by a listing broker to a new listing broker, subject to property owner consent. The transfer of an assigned listing in the MLS System from the original listing broker to the new listing broker will be made by the Service upon its receipt of a fully executed REQUEST TO TRANSFER ASSIGNED LISTING FORM.

Section 2.29 LISTING OF CURRENTLY LISTED PROPERTY

A listing broker shall not enter a listing for a property into the Service if the same property is currently listed in the Service by any other broker. However, a rental listing for a property currently listed in the Service for sale, or a sale listing for a property currently listed in the Service for rent, may be entered into the Service with the written consent of the first listing broker.

ARTICLE III - SELLING PROCEDURES

Section 3.1 SHOWINGS AND NEGOTIATIONS

All appointments for showings and all negotiations with the seller for the purchase or leasing of listed property filed with the Service shall be conducted through the listing broker except under the following circumstances:

- a) the listing broker gives the cooperating broker specific authority to show and/or negotiate directly with the seller.
- b) if, after reasonable but diligent effort, the cooperating broker cannot contact the listing broker or agent, office manager or Participant, then the cooperating broker may contact the owner to advise the owner that the cooperating broker wishes to show the property or has a written offer which, by law must be presented. However, the listing broker, at his option, may preclude such direct negotiations by the cooperating broker.

c) the cooperating broker must disclose their agency status to the listing broker at the first contact with the listing broker. (Such disclosure shall be in accord with New Jersey statutes and regulations.)

Section 3.2 PRESENTATION OF OFFERS

A listing broker must make arrangements to have any written offer presented as soon as possible, or give a cooperating broker a satisfactory reason for not doing so.

Section 3.3 RIGHT OF COOPERATING BROKER IN PRESENTATION OF OFFER

The cooperating broker (subagent, buyer agent or transaction broker) or their representative shall have the right to be present when an offer or counter-offer they secured is presented by the listing broker to the seller. The cooperating broker does not have the right to be present at any subsequent discussion or evaluation of that offer by the seller(s) and the listing broker. However, if the seller gives written instructions to the listing broker that the cooperating broker not be present when an offer the cooperating broker secured is presented, the cooperating broker shall not have a right to be present but has the right to a copy of the seller's written instructions.

Section 3.4 SUBMISSION OF WRITTEN OFFERS

The listing broker shall submit to the seller all written offers until closing unless precluded by law, government rule, regulation, or agreed otherwise in writing between seller and the listing broker. Unless a subsequent offer is contingent upon the termination of an existing contract, the listing broker shall recommend that the seller obtain the advice of legal counsel prior to acceptance of the subsequent offer.

Section 3.5 REPORTING CHANGES IN STATUS, RESOLUTIONS OF CONTINGENCIES, AND SALE INFORMATION

It shall be the obligation of the listing broker to adjust his/her listings in the Service database to reflect:

- any changes in listing status,
- fulfillment or renewal of contingencies on pending sales (which, in turn, must be reported to the listing broker by the selling broker within 24 hours),
- changes in anticipated closing dates, and
- closed sales.

The listing broker shall make the adjustment to his/her listing in the Service database within forty-eight (48) hours.

Missing, or the entering of inaccurate, information by the listing broker on sold or rented listings will result in a fine.

Listing brokers shall also have the option, and are encouraged, to enter, without charge, information on sold or rented "office exclusive" listings.

ARTICLE IV - REFUSAL TO SELL

Section 4.1 REFUSAL TO SELL

If the seller of any listed property filed with the Service refuses to accept a written offer satisfying the terms and conditions stated in the listing, such fact shall be transmitted immediately to the Service and to all Participants by the listing broker.

ARTICLE V - PROHIBITIONS

Section 5.1 "FOR SALE" SIGNS

Only the "For Sale" sign of the listing broker may be placed on the property, subject to local ordinances and regulations.

Section 5.2 SOLICITATION OF LISTING FILED WITH THE SERVICE

Participants and Subscribers shall not solicit a listing on property filed with the Service unless such solicitation is consistent with applicable statutory and regulatory obligations applicable to real estate licensees.

ARTICLE VI - DISSEMINATION OF INFORMATION

Section 6.1 OFFERS OF COMPENSATION

The Service will not disseminate offers of compensation through the MLS system. In the event a property owner has consented to the listing broker sharing compensation with cooperating brokers, the listing broker will need to communicate offer of compensation information to cooperating brokers, in accord with the listing broker's duty to cooperate, through other means besides the Service. Offer of compensation information should not be included in any of the Service's listing fields.

Section 6.2 PARTICIPANT AS PRINCIPAL

If a Participant, or anyone affiliated with the Participant, has any interest in property, the listing of which is to be disseminated through the Service, that person shall disclose that interest when the listing is filed with the Service and such information shall be disseminated to all Service Participants.

ARTICLE VII - SERVICE CHARGES

Section 7.1 SERVICE FEES AND CHARGES

There shall be service charges for the operations of the Service to defray the costs of the Service and its allied functions. These are subject to change from time to time by the Service. A list of these fees along with the proper payment schedule, and any changes thereto, shall be disseminated to Participants and Subscribers by means of (i) the Service's on-line system and (ii) in any other manner determined by the Service. This list and schedule shall be considered a part of these Rules and Regulations.

a) There shall be an "ACTIVATION FEE" for each new Participant, Subscriber, and Clerical User. In the event service for a user is terminated or suspended for 60 or more days, a new ACTIVATION FEE will need to be paid before the user's service is reactivated.

b) There shall be recurring periodic "PARTICIPATION FEES" for each Participant and Subscriber that desires to have access to the Service and recurring periodic "CLERICAL USER FEES" for each clerical User provided access to the Service.

c) There shall be a "FILING OR LISTING FEE" for each listing submitted to the Service for inclusion in the Service DATABASE and publications. In the event a listing is incomplete or otherwise unacceptable and must be returned to the Participant for resubmission, a "RESUBMISSION FEE" will be charged.

Section 7.2 SERVICE FEES AND CHARGES ARE NON-REFUNDABLE

The Service shall be under no obligation to refund or waive any Service fees or charges, or any portion thereof, paid or incurred prior to termination.

ARTICLE VIII - COMPLIANCE WITH RULES AND FINES

Section 8.1 ARBITRATION OF DISPUTES

By becoming and remaining a Participant, each Participant agrees to arbitrate contractual disputes with MLS Participants in different firms arising out of their relationships as MLS Participants.

Section 8.2 STANDARDS OF CONDUCT FOR PARTICIPANTS

- a) Participants shall not engage in any practice or take any action inconsistent with the agency of other Participants.
- b) Signs giving notice of property for sale, rent, lease, or exchange shall not be placed on property without consent of the seller/landlord.
- c) Participants shall not solicit a listing which is currently listed exclusively with another broker. However, if the listing broker, when asked by the Participant, refuses to disclose the expiration date and nature of such listing; i.e., an exclusive right to sell, an exclusive agency, open listing, or other form of contractual agreement between the listing broker and the client, the Participant may contact the owner to secure such information and may discuss the terms upon which the Participant might take a future listing or, alternatively, may take a listing to become effective upon expiration of any existing exclusive listing.
- d) Participants shall not solicit buyer/tenant agency agreements from buyers/tenants who are subject to exclusive buyer/tenant agency agreements. However, if a buyer/tenant agent, when asked by a Participant, refuses to disclose the expiration date of the exclusive buyer/tenant agency agreement, the Participant may contact the buyer/tenant to secure such information and may discuss the terms upon which the Participant might enter into a future buyer/tenant agency agreement or, alternatively, may enter into a buyer/tenant agency agreement to become effective upon the expiration of any existing exclusive buyer/tenant agency agreement.
- e) Participants shall not use information obtained by them from the listing broker, through offers to cooperate received through the Service or other sources authorized by the listing broker, for the purpose of creating a referral prospect to a third broker, or for creating a buyer/tenant prospect unless such use is authorized by the listing broker.
- f) The fact that an agency agreement has been entered into with a Participant shall not preclude or inhibit any other Participant from entering into a similar agreement after the expiration of the prior agreement.
- g) The fact that a client has retained a Participant as an agent in one or more past transactions does not preclude other Participants from seeking such former client's future business.
- h) Participants are free to enter into contractual relationships or to negotiate with seller/landlords, buyers/tenants or others who are not represented by an exclusive agent but shall not knowingly obligate them to pay more than one commission except with their informed consent.
- i) When Participants are contacted by the client of another Participant regarding the creation of an agency relationship to provide the same type of service, and Participants have not directly or indirectly initiated such discussions, they may discuss the terms upon which they might enter into future agency agreement or, alternatively, may enter into an agency agreement which becomes effective upon expiration of any existing exclusive agreement.
- j) Participants are not precluded from making general announcements to prospective clients describing their services and the terms of their availability even though some recipients may have entered into agency agreements with another Participant. A general telephone canvass, general mailing or distribution addressed to all prospective clients in a given geographical area or in a given profession, business, club, or organization, or other classification or group is deemed "general" for purposes of this rule. The following types of solicitations are prohibited:

Telephone or personal solicitations of property owners who have been identified by a real estate sign, multiple listing compilation, or other information service as having exclusively listed their property with another Participant; and

Mail or other forms of written solicitations of prospective clients whose properties are exclusively listed with another Participant when such solicitations are not part of a general mailing but are directed specifically to property owners identified through compilations of current listings, "for sale" or "for rent" signs, or other sources of information intended to foster cooperation with Participants.

k) Participants, prior to entering into an agency agreement, have an affirmative obligation to make reasonable efforts to determine whether the client is subject to a current, valid exclusive agreement to provide the same type of real estate service.

l) Participants, acting as agents of buyers or tenants, shall disclose that relationship to the seller/landlord's agent in accord with New Jersey statutes and regulations.

m) On unlisted property, Participants acting as buyer/tenant agents shall disclose that relationship to the seller/landlord in accord with New Jersey statutes and regulations.

n) Participants shall make any request for anticipated compensation from the seller/landlord at first contact.

o) Participants, acting as agents of sellers/landlords or as subagents of listing brokers, shall disclose that relationship to buyers/tenants in accord with New Jersey statutes and regulations.

p) Participants are not precluded from contacting the client of another broker for the purpose of offering to provide, or entering into a contract to provide, a different type of real estate service unrelated to the type of service currently being provided (e.g., property management as opposed to brokerage). However, information received through the Service or any other offer of cooperation may not be used to target clients of other Participants to whom such offers to provide services may be made.

q) All dealings concerning property exclusively listed, or with buyer/tenants who are exclusively represented shall be carried on with the client's agent, and not with the client, except with the consent of the client's agent.

r) These rules are not intended to prohibit ethical albeit aggressive or innovative business practices, and do not prohibit disagreements with other Participants involving commission, fees, compensation or other forms of payment or expenses.

s) Participants shall not knowingly or recklessly make false or misleading statements about competitors, their businesses, or their business practices.

Section 8.3 ACTION TO BE TAKEN

a) A Participant of the Service may be expelled from the Service for failing to abide by a membership duty (i.e. violation of Service Rules and Regulations or other membership obligations, except failure to pay appropriate fees, fines and/or charges).

b) For failure to pay any Service charge, fee or fine, except listing, filing or digest fees within one (1) month of due date, the Service will suspend the Participant or Subscriber. If a Subscriber is suspended both the Subscriber and the Participant would be subject to a fine as determined by the Service. A reinstatement charge will be charged for readmitting the Participant/Subscribers when the fees, fines or charges are paid.

c) For failure to pay any listing, filing or digest fee within one month of the due date, the Service will suspend the Participant, in which case all licensees of that Participant's office shall be considered suspended also. A reinstatement charge will be assessed the offending Participant payable before the office can be reactivated.

d) In the event of extreme or repeated non-payment for services, the Service may elect to terminate the Participant from all Service services.

Section 8.4 FINES

A fine or other disciplinary action may be assessed against any Participant or Subscriber who breaks a rule of the Service. A schedule of fines shall be established and this schedule and any changes thereto will be disseminated

to Participants and Subscribers by means of (i) the Service's on-line system and (ii) in any other manner determined by the Service.

Section 8.5 CONSIDERATION OF ALLEGED VIOLATIONS

The Service shall establish, and may periodically amend, the procedure to be utilized for enforcement of the Service's Rules and Regulations and for review of any complaints arising therefrom. By becoming and remaining a Participant or Subscriber, each Participant or Subscriber agrees to be bound by such procedure and to participate in the grievance procedure referenced in this Article VIII.

The Board of Managers, or a committee established by the Board of Managers, shall hear and decide all written complaints from Participants having to do with a violation of these Rules and Regulations. The Board and/or committee shall only hear and decide appeals of fines and shall have no authority to hear or decide cases involving matters which are the subject of arbitration.

ARTICLE IX - MLS INFORMATION

Section 9.1 OWNERSHIP AND CONTROL OF MLS INFORMATION

All right, title and interest in MLS Information, and control thereof, shall belong exclusively to GSMLS.

Section 9.2 OWNERSHIP AND CONTROL OF LISTINGS AND LISTING INFORMATION

Notwithstanding the preceding section, all right, title, and interest in a listing, and all information pertaining to that listing, and control thereof, shall belong exclusively to the listing broker.

Section 9.3 USE OF LISTING INFORMATION BY THE SERVICE

By the act of submission of any listing to the Service, the listing broker represents that he or she has been authorized to grant and also thereby does grant authority for the Service to include the listing in its copyrighted Service compilations.

Section 9.4 PHOTOGRAPHS SUBMITTED BY LISTING BROKERS

By submitting photographs to the Service which were taken by the Participant or Subscriber, the submitting Participant or Subscriber grants the Service and other Users the right to reproduce and display the photographs in accordance with these Rules and Regulations.

Section 9.5 MLS NOT RESPONSIBLE FOR ACCURACY OF INFORMATION

The information published and disseminated by the Service is communicated verbatim, as filed with the Service by the Participant or Subscriber, without change by the Service. The Service does not verify such information and disclaims any responsibility for its accuracy. Each Participant and Subscriber agrees to hold the Service harmless against any liability arising from any inaccuracy or inadequacy of the information such Participant or Subscriber provides. In no event will the Service be liable to any User for any indirect, special or consequential damages arising out of any information published by the Service and all other damages shall be limited to an amount not to exceed the listing fee paid by the listing broker.

Section 9.6 USE OF MLS INFORMATION BY USERS

In recognition that the purpose of GSMLS is to assist listing brokers to cooperate with other Participants and Subscribers for the sole purpose of selling property, and that listing brokers and sellers of properties filed with the Service have not given permission to disseminate listing information for any other purpose, Users are prohibited from using MLS Information for any purpose other than as expressly set forth in these Rules and Regulations. This prohibition does not apply to the use by a listing broker of his/her own listing information.

Section 9.7 DISPLAY OF MLS INFORMATION

Subject to these Rules and Regulations, Participants and Subscribers shall be permitted to display MLS information in either electronic or printed format to specifically identified and bona fide prospective purchasers only in conjunction with their ordinary business activities of attempting to locate ready, willing and able buyers for the properties described in the Service compilations. Participants and Subscribers shall be permitted to display MLS information in either electronic or printed format to specifically identified and bona fide prospective sellers only in conjunction with their ordinary business activities in listing properties. Appraiser participants shall be permitted to display MLS information to the person requesting the appraisal only conjunction with their ordinary business activities of producing a written appraisal. Such displays under this section are subject to Section 9.9 hereof and shall be made only in the immediate presence of the User.

Clerical users are expressly prohibited from displaying or distributing MLS information to anyone other than the Participant or Subscribers under whom the clerical user is registered.

Section 9.8 REPRODUCTION OF MLS INFORMATION

"Reproduction" shall include, but not be limited to, making photocopies, computer printouts, electronic transfers (including email), or downloading of MLS data or compilations. Users shall not reproduce any MLS Information or any portion thereof except as provided in the following limited circumstances (which circumstances are subject to Section 9.9 hereof):

a) Participants and Subscribers may reproduce from the Service Compilation, and distribute to prospective purchasers whose identities are known to the Participants and Subscribers, the necessary number of copies of property listing data contained within the Service Compilation, which information must relate to any properties in which the prospective purchasers are or may, in the judgment of the Participant or Subscriber, be interested. The copies of property listing data distributed to the prospective purchasers shall not include information the property owner or listing broker may consider confidential, such as owner's name/phone number, tenant's name/phone number, access information, showing/special showing instructions, or keybox combinations.

b) Reproductions made in accordance with this rule shall be prepared in such a fashion that the property listing data of properties other than that in which the prospective purchaser has expressed interest, or in which the Participant or Subscriber is seeking to promote interest, does not appear on such reproductions.

c) Nothing contained herein shall be construed to preclude any Participant or Subscriber from utilizing, displaying, distributing, or reproducing property listing sheets or other compilations of data pertaining exclusively to properties currently listed with the Participant or Subscriber.

d) Any MLS Information, whether provided in written or printed form, whether provided electronically, or whether provided in any other form or format, is provided for the exclusive use of the User. Such information may not be transmitted, retransmitted or provided in any manner to any unauthorized individual, office or firm.

e) None of the foregoing shall be construed to prevent any individual legitimately in possession of current listing information, "sold" information, "comparables", or statistical information from utilizing such information to support an estimate of value on a particular property for a particular client. However, only such information that the Service has deemed to be non-confidential and necessary to support the estimate of value may be reproduced and attached to the report as supporting evidence. Any other use of such information is unauthorized and prohibited by these Rules and Regulations.

f) Downloading into Computers. Users may download MLS information into a computer or computer system as long as:

- Access to the computer or computer system receiving the information is strictly limited to authorized Users as defined in these rules; and
- The information is only retransmitted to Users authorized to access the computer or computer system by these rules; and
- The information is not reformatted or used to create another product.

Section 9.9 PROHIBITION AGAINST UNAUTHORIZED ELECTRONIC DISPLAY OR REPRODUCTION OF MLS INFORMATION

The Service recognizes that Participants and Subscribers may be interested in pursuing the use of new technologies (including currently existing technologies and still to be developed technologies) in connection with their real estate brokerage businesses.

If a Participant or Subscriber is interested in utilizing MLS Information in connection with any technology not expressly authorized by these Rules and Regulations, that Participant or Subscriber must contact the Service for authorization to use the MLS Information in that manner.

ARTICLE X - OWNERSHIP OF MLS COMPILATIONS AND COPYRIGHTS

Section 10.1 MLS COMPILATION DEFINED

The term "MLS compilation" includes, but is not limited to, the MLS computer database, all printouts of data from the MLS computer database, and all MLS publications.

Section 10.2 TITLE TO MLS COMPILATIONS VESTED IN THE SERVICE

All right, title, and interest in each copy of every MLS Compilation created by the Service (whether in printed or electronic data form), and in the copyrights therein, shall at all times be vested in the Service.

Section 10.3 DISTRIBUTION AND ACCESS TO MLS COMPILATIONS

Users shall at all times maintain control over and responsibility for each copy of any MLS Compilation, and shall not distribute any copies of MLS Compilations or allow access to any MLS Compilation to any unauthorized person, firm or company.

It shall be considered a violation by the Participant or Subscriber if a non-Participant enters a listing in the Service using that Participant's or Subscriber's Identification Number. Any fines levied on the Participant or Subscriber for the unauthorized entering of a listing by a non-Participant shall be waived if the non-Participant immediately joins the Service.

Section 10.4 LEASING OF MLS COMPILATIONS

Each Participant and Subscriber shall be entitled to lease one copy of an MLS compilation. Participants and Subscribers shall acquire by such lease only the right to use the MLS compilations in accordance with these Rules and Regulations. Clerical users may have access to the information solely under the direction and supervision of the Participant or Subscriber. Clerical users may not provide any MLS compilation or information to persons other than the Participant or the Subscriber under whom the clerical user is registered.

ARTICLE XI - ADVERTISING

Section 11.1 ADVERTISING OF LISTINGS OR LISTING INFORMATION OBTAINED FROM THE SERVICE

No listing, or listing information, submitted to the Service by a listing broker may be advertised, or used in an advertisement, by a Participant or Subscriber other than the listing broker, without the prior written consent of the listing broker. Advertising shall include all forms of marketing, including the use of electronic mediums. Providing access to a broker's exclusive listings or listing information through the use of electronic mediums shall constitute advertising for purposes of these Rules and Regulations. The dissemination of listings through the Service's private listing database (i.e., the Service's computer system) or through the Service's public website (i.e., GSMLS.com) does not constitute the consent required by N.J.A.C. 11:5.6.1(n) for the advertisement of listings exclusively listed for sale by another broker. Any such consent must be obtained in writing from the listing broker.

Section 11.2 PUBLIC MASS MARKET ADVERTISING

Use of information from the Service for public mass-media advertising by a Participant or Subscriber, or in other public representations, is not prohibited provided there is no specific reference to, or disclosure of, current listing information or confidential information relating to any listings of other Participants. However, any advertisement or other forms of public representations based in whole or in part on information supplied by the Service must clearly demonstrate the period of time over which such claims are based and must include the following notice:

"NOTE: This representation is based in whole or in part on data supplied by the Garden State Multiple Listing Service, L.L.C. ("GSMLS"). GSMLS does not guarantee nor is in any way responsible for its accuracy. Data maintained by GSMLS may not reflect all real estate activity in the market"

Section 11.3 THE SERVICE'S PUBLIC WEBSITE

As a service to its Participants, the Service operates a public website (GSMLS.com) on which Participants may advertise their listings. Advertising of listings on this public website is optional. Such advertising shall be limited to non-confidential listing information. Framing of, or deep-linking to, this public website is prohibited.

Section 11.4 THIRD PARTY AGGREGATION SITES

The Service will provide reasonable assistance to Participants in transmitting their listings to third party aggregation sites. Participants shall have exclusive control over which, if any, third party aggregation sites their listings will be transmitted to. Any such transmissions will be made in accord with an Authorization and Indemnification Agreement between the Service and Participant.

Section 11.5 IDX PROGRAM

11.5.1 PROGRAM GUIDELINES: The Service operates an Internet Data Exchange ("IDX") program. This IDX program permits those Participants and Subscribers who participate in the IDX program to advertise IDX Data (as defined below) through limited electronic display and delivery by those Participants and Subscribers on their websites, through displays using applications for mobile devices, or delivery through audio devices that they control. (For purposes of these Rules and Regulations, the use of the term "display" includes "delivery".) Since listing brokers own/control their own listings and listing information, individuals wishing to participate in GSMLS's IDX program will have to affirmatively elect to do so, i.e., "opt in."

GSMLS's IDX program is a stand-alone IDX program. It is not tied to a Participant's transmission of listings to third party aggregation sites or the advertising of listings on the Service's public website. Participants may elect to participate in GSMLS's IDX program without electing to forward their listings to aggregation sites and/or advertising their listings on the Service's public website

11.5.2 GENERAL TECHNICAL ISSUES: GSMLS's IDX program provides a download capability that allows individuals participating in the IDX program to download IDX Data to their own databases. GSMLS places IDX Data in a segregated database from which it can be downloaded. This database is password protected. Passwords are provided to those individuals participating in the IDX program.

11.5.3 PARTICIPATION IN GSMLS'S IDX PROGRAM: Any GSMLS Participant involved in the real estate brokerage business who wishes to participate in GSMLS's IDX program is required to affirmatively "opt in" to the IDX program by entering an IDX Agreement with the Service. In doing so, that Participant agrees to place his/her listings into GSMLS's IDX database and all of that Participant's listings, except those expressly excluded as set forth below, will automatically be loaded by GSMLS into the IDX database. These listings will be available for advertising by other individuals who elect to participate in the IDX program. Any Participant who does not affirmatively "opt in" to the IDX program will not be provided access to the IDX database and shall not be entitled to advertise the IDX listings of other Participants.

GSMLS recognizes that there may be instances where a Participant who has elected to participate in the IDX program may not be able to place a particular listing into the IDX program. Therefore, a Participant who has elected to participate in the IDX program may exclude listings from the IDX program. This will need to be expressly done on a listing-by-listing basis. In the event a Participant excludes more than fifty (50%) percent of his/her listings, that Participant will be deemed to have withdrawn from the IDX program.

GSMLS also recognizes that listing brokers may be willing to allow other brokers to advertise their listings but may not be willing to allow all real estate agents to do so. Accordingly, Participants may opt into the IDX program but limit the advertising of their IDX Data to other GSMLS Participants.

11.5.4 SUBSCRIBER PARTICIPATION IN THE IDX PROGRAM: GSMLS Participants are responsible for the actions of their Subscribers. Accordingly, participation in the IDX program by a GSMLS Subscriber is subject to the authorization of that individual's Participant.

11.5.5 IDX DATA/LISTING INFORMATION: IDX Data includes, and is limited to, the listing information, open house information, and sold information placed in GSMLS' IDX database. The listing information that will be loaded into the IDX database will be the non-confidential listing information that GSMLS transmits to aggregation sites on behalf of listing brokers. If authorized by the listing broker, listing addresses and open house information will also be loaded into the IDX database.

11.5.6 ADVERTISING OF IDX DATA: The advertising of IDX Data is subject to the following requirements:

- Listing brokers have the option, but are not required, to include identifying information (i.e., names of listing broker/listing agent, address, telephone number, email address) in the listings they place into the IDX database. To the extent this information is included by the listing broker, other individuals participating in the IDX program must include at least (i) the listing broker's name and (ii) the listing broker's designated telephone number or designated email address in the IDX advertising of that listing. Listing brokers may also request that the display of an automated estimate of valuation and/or third-party comments on all IDX displays of the listing broker's listings be disabled/discontinued.
- The listing broker shall be identified in a reasonably prominent location and in a readily visible color and typeface not smaller than the median used in the display of IDX listing data.
- Individuals participating in the IDX program who elect to advertise IDX Data are prohibited from modifying or altering the IDX Data they advertise. Furthermore, and subject to GSMLS' IDX Display Guidelines, all information relating to specific IDX Data must be included in the IDX advertisement of that Data. (The only exception is for "thumbnail" listings that are the initial results of a search.)
- Individuals participating in the IDX program who elect to advertise IDX Data are required to update the display of IDX Data not less frequently than every twelve (12) hours.
- Individuals participating in the IDX program who elect to advertise IDX Data have the option to select which IDX Data they wish to advertise.
- All IDX displays must be controlled by the individual participating in the IDX program. "Control" shall mean the ability to add, delete, modify, and update IDX Data in accord with the requirements of these rules and regulations. All displays of IDX Data must also be under the actual and apparent control of the individual participating in the IDX program, and must be presented to the public as being that individual's display.
- Individuals participating in the IDX program may not use IDX Data for any purpose other than display as provided for in these IDX rules.
- Additional requirements relating to the IDX program and the display of IDX Data are included in the IDX Agreement, that must be executed by each individual participating in the IDX program, and in GSMLS' IDX Display Guidelines.
- Participation in the IDX program does not authorize a Participant or Subscriber to advertise any MLS information that is not included in the IDX database.

11.5.7 NOTICES: Notices regarding the source of IDX Data, consumer restrictions, disclaimers, and other relevant issues will be provided with the IDX Agreement executed by individuals opting into the IDX program and will need to be included with the display of IDX Data in accord with GSMLS' IDX Display Guidelines as a condition of participating in the IDX program.

11.5.8 INDEMNIFICATION: Any individual advertising IDX Data agrees to indemnify and hold GSMLS and other IDX Participants harmless from any claims and damages arising from such IDX activity.

2024 GSMLS SERVICE FEES

Activation Fee	\$50.00
Participation Fee	\$ 175.00
* Billed twice a year	
* January 1ST & July 1ST (\$87.50 per billing)	
* Will accept separate checks from subscribers	
Clerical User Fee (Per Clerical User)	\$ 54.00
*Billed twice a year to offices (\$27.00 per billing)	
Filing Or Listing Fee	\$ 25.00
* Per listing for all property types	
* Billed monthly to the offices	

GARDEN STATE MULTIPLE LISTING SERVICE FINES FOR INFRACTIONS OF THE FOLLOWING RULES:

Any violation of the service's rules and regulations for which a fine is not otherwise specified	\$ 25.00
Failure to input Broker-Loaded Listing within 48 hours	\$ 100.00
Excessively late listing; more than 10 days	\$ 100.00
Unexplained single signature or missing signatures	\$ 25.00
Resubmission fee	\$ 10.00
Missing, inaccurate, or conflicting mandatory detail on listing	\$ 25.00
Prohibited information in client remarks (first offense)	\$ 100.00
(subsequent offenses)	\$ 200.00
Late reporting of under contract	\$ 25.00
Failure to report a closed sale within 48 hours	\$ 25.00
Misidentifying the listing broker/agent as the selling broker/agent when a cooperating broker/agent was the selling broker/agent	\$ 100.00
Subsequent Offenses	\$ 200.00
Late Broker-Loaded Listing status change	\$ 25.00

Failure to load a listing photograph within seven days of the entry of a Single Family or Multi-Family residential listings	\$ 25.00
Failure to file or late filing of Off-MLS Listings or Office Exclusive paperwork	\$ 100.00
Subsequent Offense by the Same Office	\$ 200.00
Failure to follow the proper procedure or failure to file the proper paperwork when the showing of a listing is to be postponed for a specified period of time	\$ 200.00
Subsequent Offense by the Same Agent	\$ 400.00
Exclusive Listing on Garden State form	\$ 25.00
If a Non Member enters a listing into the service under another recipients ID number the participant (broker or office manager) will be fined	\$ 100.00
Subsequent Offense by the Same Office	\$ 200.00
Improper use of the mail function	\$ 25.00

UNAUTHORIZED ADVERTISING OF LISTING OR LISTING INFORMATION FROM THE SERVICE

First Offense \$ 200.00

Second Offense \$ 500.00
and one month suspension from the Service.

Subsequent Offense Referral to the Board of Managers with a maximum fine of \$1,000.00 and possible immediate suspension or expulsion from the Service.

VIOLATION OF CONFIDENTIALITY, OR MISUSE, OF MLS INFORMATION

Referral to Board of Managers with maximum of \$1,000.00 and possible immediate suspension or expulsion

VIOLATION OF KEYBOX SYSTEM

A.) Loaning out a keypad \$ 200.00

B.) Not reporting a missing keypad within 48 hours \$ 300.00

C.) Identifying the use of a GSMLS keybox in a listing's showing instructions without placing a GSMLS iBox BTLE on the listed property

First Offense \$ 100.00

Subsequent Offenses \$ 200.00

Current GSMLS Service Area

The following towns in Bergen County: Allendale, Franklin Lakes, Glen Rock, Ho-Ho-Kus, Mahwah, Midland Park, Oakland, Ramsey, Ridgewood, Saddle River, Upper Saddle River, Waldwick, and Wyckoff.

All of Essex County, All of Hunterdon County, All of Morris County, All of Passaic County, All of Somerset County, All of Sussex County, All of Union County, All of Warren County

RULES AND REGULATIONS OF THE GSMLS, L.L.C. KEYBOX SYSTEM

Set forth below are the rules and regulations applicable to all users of the Garden State Multiple Listing Service, L.L.C. ("ORGANIZATION") electronic keybox system ("the Service"). All users of the Service (each user hereinafter referenced as "KEYHOLDER") agree to abide by, and be bound by, these rules and regulations and any amendments thereto.

1. Status

A KEYHOLDER must be a member in good standing of the ORGANIZATION (i) who holds a valid real estate brokerage license for the ORGANIZATION's service area ("Broker"), or (ii) is affiliated with a real estate broker and holds a valid real estate license for the ORGANIZATION's service area ("Agent"). Suspension or expulsion from the ORGANIZATION shall also result in suspension or expulsion from the Service. If KEYHOLDER is an Agent, KEYHOLDER shall immediately (within 24 hours) notify the ORGANIZATION's ADMINISTRATOR in writing following the termination of his or her affiliation with a Broker. Upon such termination, KEYHOLDER's use of the Service shall be immediately suspended but will be reinstated once that KEYHOLDER becomes affiliated with another Broker and notifies the ORGANIZATION's ADMINISTRATOR in a manner satisfactory to the ADMINISTRATOR. Such notice must also be executed by KEYHOLDER's new Broker.

2. Use of the Service

A KEYHOLDER shall be entitled to use the Service upon payment of the System Fee provided in the applicable KEYHOLDER Agreement.

3. Termination of the Service

- a. A KEYHOLDER may terminate his or her use of the Service at any time by following the procedure specified in the applicable KEYHOLDER Agreement. Any unused portion of any fee for use of the Service previously paid shall be forfeited by KEYHOLDER. KEYHOLDER's failure to timely pay the System Fee shall be deemed an election by KEYHOLDER to terminate his or her use of the Service. In the event KEYHOLDER desires to continue using the Service, KEYHOLDER shall be entitled to do so upon payment of the System Fee and a Reactivation Fee established by the ORGANIZATION.
- b. The ORGANIZATION or its ADMINISTRATOR may terminate a KEYHOLDER's use of the Service at any time with or without cause.
- c. Upon termination of a KEYHOLDER's use of the Service, or in the event that the ORGANIZATION or its ADMINISTRATOR determines that it must take action for security purposes, the ADMINISTRATOR may deactivate the KEYHOLDER's use of the Service.

4. Possession of Key

KEYHOLDER may lease and possess only one eKey (the "Key") at a time. The Key operates KeyBoxes. If KEYHOLDER loses or requires a replacement of the Key for any reason, KEYHOLDER shall pay an issuance fee for each replacement Key.

5. Current Update Code

KEYHOLDER acknowledges that the Key has an update code which expires every twenty-four (24) hours, which prohibits further use of the Key until a new current update code is obtained from the ORGANIZATION or its ADMINISTRATOR (hereinafter defined) and entered by the KEYHOLDER into the Key. Update codes shall be issued only to KEYHOLDERS in good standing with the ORGANIZATION and who are in compliance with their KEYHOLDER Agreement, including these Rules and Regulations.

6. Security of Key and KeyBoxes

KEYHOLDER acknowledges that it is necessary to maintain the security of the Key and its Personal Identification Number ("PIN") to prevent its use by unauthorized persons. Therefore, KEYHOLDER agrees as follows:

- (a) to keep the Key in KEYHOLDER's possession or in a safe place at all times;
- (b) not to allow KEYHOLDER's PIN to be attached to the Key or other equipment for any purpose whatsoever or to be disclosed by KEYHOLDER to any third party;
- (c) not to lend or otherwise transfer the Key to any other person or entity, or permit any other person or entity to use the Key for any purpose whatsoever, whether or not such other person or entity is a real estate broker or salesperson;
- (d) not to duplicate the Key or allow any other person to do so;
- (e) not to assign, transfer or pledge the Key;
- (f) not to destroy, alter, modify, disassemble or tamper with the Key or knowingly or unknowingly allow anyone else to do so;
- (g) to notify the ORGANIZATION's ADMINISTRATOR immediately in writing (within 24 hours) of a loss or theft of the Key or any KeyBoxes, and of all circumstances surrounding such loss or theft;
- (h) to complete and deliver to the ORGANIZATION's ADMINISTRATOR a stolen Key affidavit prior to and as a condition of the issuance of a replacement Key;
- (i) to follow all additional security procedures as specified by the ORGANIZATION or its ADMINISTRATOR; and
- (j) to safeguard the code for each KeyBox from all other individuals and entities, whether or not they are authorized KEYHOLDERS of the Service.

7. Authorization

Before the KEYHOLDER installs or uses any KeyBox on real property, KEYHOLDER shall obtain written authorization from the property owner to do so, as well as from any tenant(s) in possession of the property, if applicable. KEYHOLDER shall use extreme care to ensure that all doors to the listed property and the KeyBox are locked. KEYHOLDER agrees to disclose to the property owner and tenant(s), if applicable, that the KeyBox is not designed or intended as a security device.

8. Default

The occurrence of any of the following events shall constitute an Event of Default by KEYHOLDER under these Rules and Regulations: (i) if the Key is lost or stolen; (ii) if KEYHOLDER permits an unauthorized person or entity to possess or use the Key; (iii) if KEYHOLDER fails to pay when due any amount required to be paid by it in connection with the use of the Service; (iv) if KEYHOLDER breaches or fails to observe, keep and perform each of these Rules and Regulations or any obligation or provision of any agreement executed and delivered by KEYHOLDER in connection with the use of the Service; or (v) if ORGANIZATION or its ADMINISTRATOR, in its respective discretion, determines that it must declare a default and take appropriate action for security purposes.

9. Remedies

Upon the occurrence of an Event of Default by KEYHOLDER under the KEYHOLDER Agreement and/or these Rules and Regulations, the ORGANIZATION may (a) cause KEYHOLDER's Key to be deactivated; (b) take legal action against KEYHOLDER to recover all damages resulting from such default and/or improper use of the Key; and/or (c) pursue any other remedy available at law or in equity. In addition to the foregoing, ORGANIZATION shall establish fines relating to the violation of these Rules and Regulations.

10. System Fees

KEYHOLDER acknowledges that the System Fee and any other fees payable in connection with the use of the Service may be adjusted pursuant to the terms and provisions of the ORGANIZATION's agreement with the KeyBox System supplier ("SUPRA").

11. Software License

No title or ownership of any Software or any of its components is transferred to KEYHOLDER, and KEYHOLDER's use of any Software in connection with the Service constitutes a revocable license. Title to all applicable rights in patents, copyrights and trademarks shall remain with SUPRA, and KEYHOLDER agrees to take appropriate action to maintain the confidentiality of the Software and its components.

12. Warranties

ORGANIZATION has contracted with SUPRA for SUPRA's warranty of KeyBoxes and Keys used in connection with the Service. In the event a Key or KeyBox is defective, KEYHOLDER should contact ORGANIZATION's ADMINISTRATOR regarding the defective component. KEYHOLDER shall be responsible for the payment of any shipping or handling costs associated with obtaining a replacement component from SUPRA.

13. Indemnity

Neither the ORGANIZATION, the ORGANIZATION's ADMINISTRATOR(S), nor SUPRA shall have any liability for the KEYHOLDER's lost business, direct damages, incidental or consequential damages. KEYHOLDER agrees to indemnify, defend and hold harmless ORGANIZATION, the ORGANIZATION's Administrator(s), and SUPRA, and their respective officers, directors, employees, agents, representatives, successors and assigns, from and against any and all claims, demands, actions, losses, liabilities, costs and expenses of every kind and nature, including reasonable attorneys' fees, arising out of, relating to or incurred by reason of or in connection with the use by KEYHOLDER of the Key, KeyBoxes, the Service or any other component of the Service. The provisions of this paragraph shall survive indefinitely.

14. Acknowledgment

KEYHOLDER acknowledges that neither the Service, the KeyBoxes nor the Keys, nor any other SUPRA product used in connection with the Service is a security system. The Service is a marketing convenience key control system, and as such, any loss of Keys or disclosure of Personal Identification Numbers compromises the integrity of the Service. KEYHOLDER shall use his/her best efforts to insure the confidentiality and integrity of all components of the Service. KEYHOLDER further acknowledges that use of the Service is subject to the continuation of the ORGANIZATION's contract with SUPRA. KEYHOLDER hereby waives any right to exercise any right or remedy arising under, relating to or by virtue of the termination of the ORGANIZATION's contract with SUPRA.

Revised: November 21, 2024